

# Outreach and Engagement Council

## Minutes: Wednesday, August 28, 2013

2:30 p.m. – 4:00 p.m.  
SUB 168

Kim Obbink	Matt Caires	Becky Mahurin	Shelley McKamey	Suzi Taylor
Kregg Aytes	Phyllis Dennee	Jill Martz	Jason Smith	Betsy Webb
	Diane Dorgan			

- I. Call to order. The meeting was called to order by chair, Kim Obbink.
- II. Approval of Minutes. Minutes of June 20, 2013 were approved.
- III. Information Items
  - a. Introduce New Members as of July 1, 2013
    - i. Kim Obbink introduced Kregg Aytes to the group.
  - b. Engagement Scholarship Consortium Conference “team” in Lubbock, Texas
    - i. Iowa State has joined the Consortium.
    - ii. Jill Martz, Kim Obbink, Suzi Taylor and Lindsay Murdock will be attending. Suzi has been accepted as a presenter. Jill Davis from English will also be presenting.
  - c. Celebrating Engagement plan update – Suzi Taylor
    - i. Would like to create monthly web announcement to recognize and tie into Year of Engaged Leadership.
    - ii. The focus will be on the project and the partnership instead of individuals doing the project.
    - iii. Several ideas were proposed on how to disseminate monthly announcement. An email with a website that kept archives was the most popular.
    - iv. Would like to plan out the first 3 months and subsequently ask for suggestions from campus.
  - d. Metrics for Engagement based on Carnegie criteria for the new faculty activity database as a follow-up to Chris Fastnow’s presentation at last meeting. A discussion ensued on how to ensure that the database metrics mirrored the metrics for the Carnegie criteria.
    1. Jill Martz spoke regarding the work that Chris Fastnow is doing with Extension and how there is crossover.
    2. Jill recommended a subset of the Council review the Carnegie application to see what is needed and check with Chris Fastnow to see what the system will accommodate. Kim O., Jill M. and Kregg A. volunteered to work on this
- IV. New Business
  - a. Provost’s Outreach Award(s) criteria
    - i. There is one Outreach award, with an award in each of two categories. One for staff and one for faculty.
    - ii. Lisa Duffey in the provost’s Office will send out call for nominations. Decision will need to be made by November 25<sup>th</sup>.
    - iii. Matt Caires and Jason Smith will work on revised criteria and send first draft to committee.
    - iv. It was suggested that Deans/Dept. Heads should sign off on nomination.
    - v. After a discussion on how to define staff and faculty, it was determined the applicants would self select.
  - b. Goals for 2013-2014 for Outreach and Engagement Council. Postponed to next meeting.

V. Next Meeting

a. TBD by Doodle poll **or** Wednesday, September 25, 2:30 – 4:00

i. Sarah R. will send out email concerning future date, time and meeting location.